



**KETK-TV, Tyler, TX 75703**  
**ComCorp of Tyler License Corp.**

**Quarterly List of Issue-Responsive Programming**  
**First Quarter 2012 (January 1, 2012 – March 31, 2012)**

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KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live at Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater  
Yolanda Clater, Program Manager

April 9, 2012  
Date Placed in Public Inspection File

**Issue: Crime**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/03/12	5 minutes	After almost a year of a string of Dallas-area bank robberies, Texas authorities confirm their main suspect Steven Ray Milam was nabbed in Mississippi. Milam is from Tyler.
<i>KETK Today</i>	5:00am 6:00am	01/04/12	3 minutes	Now a story you saw first on a news alert from KETK's mobile app. Almost one year after a string of Dallas-area bank robberies. North Texas police, the FBI and East Texas authorities can sleep a little better tonight. The reason, Steven Ray Milam the man they called the "handsome guy" bandit has been caught in Mississippi.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/13/12	3 minutes 30 seconds	A church was burglarized overnight, so we take a look at how secure churches are, and if there is anything that can be done to make them more secure.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/30/12	1 minute	KETK has learned that Nate Anderson (the teenager accused of shooting his sister to death in 2010), will enter a plea deal on Monday.
<i>KETK Today</i>	5:00am 6:00am	01/31/12	1 minute	Tyler police are looking for a man accused of breaking into an apartment early Monday morning. He's 31-year-old "Kyle Garrett Williams" of Tyler. Williams was reportedly high and chasing an imaginary person into his attic. Police say, he fell through the attic and landed into the crawl space of a woman's apartment at the "Town Village South" apartments on Muller Garden. They tell KETK, Williams left his wallet at the scene. Police have a warrant for his arrest.

**Issue:** Crime (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/01/12	3 minutes 25 seconds	There are more details in the ongoing investigation of Whitehouse Fire Chief Ronnie Fite. The investigation surrounds financial irregularities in his department.
<i>KETK Today</i>	5:00am 6:00am	02/02/12	1 minute 40 seconds	KETK was able to get surveillance video of the arrest of those three teens accused of shooting two women with a dart gun, Monday evening. They have all bailed out of the Smith County jail. Surveillance video shows the boys pulling through the Dairy Queen drive thru then Tyler police placing them in handcuffs.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/02/12	5 minutes 50 seconds	Chapel Hill's Nate Anderson is set to be sentenced today for the murder of his sister, Amanda Anderson.
<i>KETK Today</i>	5:00am 6:00am	02/03/12	3 minutes	A sixteen year old Chapel Hill teen confesses to the killing of his sister. Nate Anderson entered that plea in a Smith County court Thursday. He admitted shooting and killing his sister Amanda back in September 2010. In their investigation, Smith County authorities discovered blood spattered on Anderson's shoes, pants and shirt the night of the murder. D.A. Matt Bingham tells KETK, Amanda was shot four times in the head.
<i>KETK Today</i>	5:00am 6:00am	02/17/12	2 minutes 20 seconds	After a string of car burglaries, one Tyler neighborhood is fighting back. They've caught the suspected thief red-handed on camera, and they need help putting a name with the mug. A game camera was set-up in one man's front yard.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	02/22/12	1 minute 5 seconds	Tyler police are investigating a salon for allegedly practicing medicine without a license.

**Issue: Crime (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	03/05/12	1 minute 40 seconds	The trial of an East Texas nurse accused of killing patients by injecting them with bleach begins today in Lufkin. Kimberly Saenz was arrested back in April of 2009. Witnesses claim to have seen the former dialysis nurse pour bleach into syringes. Traces of bleach were found in dialysis machine tubing. If convicted the 38-year-old faces the death penalty. KETK will be covering the trial.
<i>KETK News at 6</i>	6:00pm	03/05/12	50 seconds	The population of the Smith County jail is at its lowest point ever.
<i>KETK Today</i>	5:00am 6:00am	03/06/12	1 minute	The woman who was hospitalized for weeks after receiving a bogus breast augmentation is now recovering at home. Sheena Bradford was hospitalized with severe chest pain after receiving injections from Carmel Foster, owner of "Queen Diva's Salon" in Tyler. Bradford told police, Foster injected her with 12 syringes filled with a clear gel. Doctors diagnosed Bradford with a build-up of blood and air in her lungs.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	03/07/12	1 minute 35 seconds	A local 19-year-old man is in critical condition tonight after being shot in the stomach.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	03/12/12	1 minute 35 seconds	A Longview man was shot in his ankle today after breaking into another man's home.
<i>KETK Today</i>	5:00am 6:00am	03/22/12	3 minutes	51-year-old Donald Clark: arrested Wednesday afternoon for the first moonshine operation Smith County deputies have come across since 1979. Smith County Contable tells KETK the very strong alcohol is over 100 proof.

**Issue:** Economy

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK News at 10</i>	10:00pm	01/05/12	2 minutes	The economy is forcing many cash-stripped people to turn to payday advance loans, but experts say these are dangerous ways to get quick cash.
<i>KETK Today</i>	5:00am 6:00am	01/06/12	1 minute 30 seconds	We'll get a better look at the health of the nation's economy at the end of 2011 today. The Labor Dept. is set to release its employment report for December. Economists expect an uptick in payrolls, with the addition of seasonal workers. U.S. companies say they're planning fewer layoffs and new unemployment claims are down.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	01/06/12	2 minutes 40 seconds	Unemployment numbers released today show that more people are working, but there are still many people without a job. We look at which industries are hiring.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	01/19/12	2 minutes 55 seconds	With the unemployment numbers holding steady, we ask professionals if they have any tips for job seekers.
<i>KETK Today</i>	5:00am 6:00am	01/26/12	3 minutes	Aonvoy Plastics in Jacksonville is closing its doors. Aonvoy CEO Raymond Grubbs tells KETK, he's disappointed, but it's a business decision. Grubbs says he done everything to keep Aonvoy afloat after buying assets from Tallyho Plastics a year ago, but the growth just wasn't happening. Aonvoy employed about 35 people. Jacksonville Finance Director Freddy Thomas says that many unemployed will leave its mark on the city's economy.
<i>KETK Today</i>	5:00am 6:00am	02/02/12	1 minute	More people are buying alcohol these days and experts say, it's just another sign we might be pulling our way out of the recession. The industry grew 2.7% in 2011. That's close to growth levels before the recession. And even more encouraging high-end brands are selling just as much. Economists believe rising consumer confidence is improving the market.

**Issue:** Economy (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/02/12	3 minutes 50 seconds	The Carrier plant announced the closure of its Tyler plant. 500 employees will be laid off. How will this affect the local economy?
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/06/12	3 minutes 45 seconds	Troup ISD is set to save more than \$200K after signing a contract with TXU Energy for natural gas vehicles.
<i>KETK Today</i>	5:00am 6:00am	02/08/12	40 seconds	Republicans are treading gingerly on news of economic improvement. Some recent reports on jobless claims may show slight improvement. But many say, the numbers simply reflect the fact, many of the “long term unemployed” have stopped looking for a job all together. GOP leaders say the middle class is still in bad shape. They say 8.3 percent unemployment is still too high.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/09/12	3 minutes 55 seconds	The extreme drought in Texas in 2011 forced farmers to sell their livestock... and now they are reporting more revenue than they usually would, which is creating some tax issues.
<i>KETK Today</i>	5:00am 6:00am	02/20/12	1 minute 30 seconds	Gas prices at an all-time high for this time of year. A national average of \$3.53 a gallon. Prices already 25 cents higher than they were Jan. 1 <sup>st</sup> . The surge follows an increase in the price of oil. Analysts predict the price for a gallon of unleaded could go up to a record \$4.25 by late April
<i>Live at Five</i>	5:00pm	03/01/12	35 seconds	Car sales hit a four year high in February, despite spikes in gas prices.
<i>KETK Today</i>	5:00am 6:00am	03/12/12	3 minutes	U.S. employers added 227,000 jobs in February: a lot more than some economists expected. The unemployment rate though still well over 8%.
<i>KETK Today</i>	5:00am 6:00am	03/13/12	2 minutes 50 seconds	Another spike in the price of gasoline has been seen across the country, making it one of the biggest hot buttons in the Presidential race. But what caused it this time.

**Issue:** Economy (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	03/13/12	2 minutes 50 seconds	Another spike in the price of gasoline has been seen across the country, making it one of the biggest hot buttons in the Presidential race. But what caused it this time.
<i>Live at Five</i>	5:00pm	03/14/12	25 seconds	Two local inns owe the city of Kilgore more than \$16,000 in taxes they've collected from overnight guests, the Kilgore City Council learned Tuesday.
<i>Live at Five</i>	5:00pm	03/21/12	25 seconds	January spending kept Henderson city sales tax receipts in the black, powering a 14.02% increase for the March reporting period, according to the new statewide sales tax summary from the Texas Comptroller's Office.
<i>KETK Today</i>	5:00am 6:00am	03/28/12	40 seconds	Consumers are looking for a cost effective alternative to energy cars. The Obama administration wants to raise the electric vehicle bonus incentive from seven to 10,000 dollars. Despite those incentives, consumers prefer smaller cars, hanging on to their older vehicles or not driving at all. Small cars accounted for more than 20% of vehicles sold in February 2012.

**Issue: Education**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	01/04/12	1 minute 40 seconds	Many Americans trying to get back in class in hopes of a better job or pay. That drive is showing a spike in online education. A recent survey by the Babson Research Group shows the number of students nationwide taking at least one on-line class has surpassed 6 million. 65% of colleges and universities say online learning is part of their long term strategy. Local campuses say the study pretty much mirrors what's going on in East Texas.
<i>Live at Five</i>	5:00pm	01/23/12	20 seconds	A hearing was held in Austin today, where testimony was heard regarding the implementation of the STAAR tests in the Texas school system.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/23/12	3 minutes 50 seconds	Some experts say that students specializing in a particular trade should start to educate themselves in a variety of areas, especially in this economy where jobs in defined fields are not always guaranteed. However others say that having a specific skill-set is important.
<i>KETK News at 6</i>	6:00pm	01/24/12	1 minute 10 seconds	In this "talkback" segment with our news partners, the Longview News-Journal, we discuss the steps that the Pine Tree School District is taking to prepare for the upcoming STAAR exam.
<i>KETK Today</i>	5:00am 6:00am	01/27/12	1 minute 30 seconds	As one East Texas school board continues their search for a new superintendent, they wanted a familiar face to fill in on an interim basis. Longview's school board plans to approach former Superintendent James Wilcox to see if he would be interested in filling in. Wilcox retired in December, but there's concern Wilcox would be double dipping: meaning he'd get his retirement and a paycheck. The district tells KETK that's not true.

**Issue:** Education (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	02/01/12	1 minute 30 seconds	One apparent result of the legislature's decision to cut billions from public education: packed classrooms. According to recent data, the number of crowded classrooms has taken a jump over the last year. The Texas Education Agency approved waivers for at least 8,243 classrooms during the 2011-2012 school year.
<i>KETK Today</i>	5:00am 6:00am	02/03/12	50 seconds	Turning the page could soon be going the way of the dinosaur for many school children. The Obama administration is pushing schools and companies to get digital textbooks within the next five years. This comes two weeks after Apple announced it would start selling electronic versions of a few high school books for the Ipad. The new digital technology could save schools and businesses money.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	02/08/12	2 minutes 40 seconds	Officials discuss a program that has been in the works for two years – to grant every student graduating from Rusk ISD a chance to go to college.
<i>KETK News at 6</i>	6:00pm	02/14/12	45 seconds	Tuition fees will rise at Kilgore College this Fall to cover anticipated state cuts.
<i>KETK News at 10</i>	10:00pm	02/14/12	45 seconds	Tyler ISD addresses ongoing anxiety over the implementation of the new state student assessment system.
<i>KETK Today</i>	5:00am 6:00am	02/15/12	1 minute 30 seconds	The price of higher education: getting higher for students at Kilgore College. Students attending the college's tax zone will see an increase of \$4 per credit hour or \$48 for a full semester. Students outside the area will see about a \$120 increase for a full load. The school's president says the increase will help offset money lost through state budget cuts.
<i>Live at Five</i>	5:00pm	03/07/12	2 minutes 5 seconds	The New Summerfield school district plans to remove its music program and ESL program district wide, effective next school year.

**Issue: Education (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	03/07/12	50 seconds	Kilgore ISD is extending its I-PAD program to more classrooms in the district. First through third grade teachers at Chandler Elementary will be eligible for an I-PAD in their classroom. The Kilgore ISD Education Foundation is paying for the project to help students ease into this digital age. Kilgore Heights Elementary and Kilgore Intermediate have also received IPADS through other programs.
<i>KETK Today</i>	5:00am 6:00am	03/08/12	3 minutes	Tough times for one local school district. School board members there faced with some extremely tough decisions to make ends meet. The latest in school budget cuts are hitting New Summerfield ISD pretty hard. The district's music program and the English as a second language or ESL program for elementary and junior high schools have been cut.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	03/08/12	1 minute 45 seconds	A parent meeting to discuss the impact of the STAAR test on students was held at Lindale High School tonight.
<i>KETK News at 6</i>	6:00pm	03/12/12	40 seconds	One incumbent and five new candidates filed to run for the Lufkin ISD board this week.
<i>KETK Today</i>	5:00am 6:00am	03/27/12	1 minute 30 seconds	A banner week for Texas public school students and educators. It's the first ever STAAR test. The STAAR test will have fewer multiple choice questions and two different types of essays in the writing portion and is designed to prepare students for college and career life. But after billions in education cuts some districts were left with fewer tools to prepare students.

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	01/05/12	1 minute 50 seconds	Eight votes is what it came down to on Tuesday night barely giving Mitt Romney a victory in Iowa and now one Tyler tea partier tells KETK. That's why a single vote can make such a huge impact. It could have been one of the closest caucuses in history for a state that came out in the masses to choose their candidate, it shows, just how divided the Republican base is right now, when it comes to deciding who will ultimately face off against President Obama.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/17/12	3 minutes 40 seconds	We catch up on the redistricting battle in Texas, and how it is affecting the primary date.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/18/12	3 minutes	Several websites "blacked out" today in protest of SOPA. We explain what the controversy is all about.
<i>KETK Today</i>	5:00am 6:00am	01/24/12	1 minute 30 seconds	Mitt Romney has a new ad running: His first negative ad of the campaign. It says Newt Gingrich "cashed in" while Florida families "lost everything in the housing crisis." Romney's ad says Gingrich had been engaged in quote "potentially wrongful activity" during his consulting work. Gingrich retaliated by mocking Romney, saying quote "He has not released none of his business records."
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	01/27/12	1 minute 35 seconds	Several local lawmakers speak out against a controversial bill that is gaining traction in Virginia.
<i>KETK Today</i>	5:00am 6:00am	02/01/12	1 minute	Mitt Romney comes back from an earlier defeat and wins Florida. Returns showed Romney with 46% of the vote. Newt Gingrich with 32%. Analyst say, Tuesday night's victory helps Romney take a major step toward the Republican nomination.

**Issue:** Government and Politics (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	02/07/12	1 minute 30 seconds	Texas Attorney General Greg Abbott says, they've reached an agreement that may allow the April third primary elections to happen after all. According to an Austin newspaper, Abbott said his office worked with each of the nine plaintiff groups suing the state. But not all groups agreed on the changes.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	02/08/12	2 minutes 50 seconds	Rick Santorum pulled out a surprise win in Tuesday night caucuses.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	02/16/12	2 minutes 50 seconds	Texas primaries will not be held until May 29, affecting local and state elections.
<i>KETK Today</i>	5:00am 6:00am	02/22/12	2 minutes 30 seconds	On Tuesday night at Forest Home Baptist Church in Kilgore, the group "Forever in God We Trust" invited several candidates running for various offices in the area to speak their minds. Among the crowd, 4 of the candidates running for Rusk County Sheriff.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	03/01/12	2 minutes 10 seconds	Minority groups in Texas objected Wednesday to new congressional and state House maps drawn by a San Antonio court, urging a separate court in Washington, D.C., to speed up a review that could mark the last opportunity to change the political boundaries ahead of the 2012 elections.
<i>KETK Today</i>	5:00am 6:00am	03/05/12	2 minutes 30 seconds	Over the weekend President Obama addressed the annual American-Israel public affairs committee's policy conference. He appealed to Israel for more time to let sanctions further isolate Iran. But the President said the U.S. will not hesitate to use force to prevent Iran from acquiring a nuclear weapon.
<i>Live at Five</i>	5:00pm	03/07/12	35 seconds	The local tea party reacts to Romney's slim gains on Super Tuesday.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	03/07/12	2 minutes 10 seconds	With the May 29 <sup>th</sup> primary now set, election officials are getting ready to send out voter registration cards.

**Issue:** Government and Politics (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	03/08/12	40 seconds	The outcome of Tuesday's primaries may give Texas Republicans a little more influence in the GOP race. The more one candidate is in control, the less the May 29 <sup>th</sup> primary in Texas will matter. Another two dozen states will hold primaries before Texas.
<i>KETK Today</i>	5:00am 6:00am	3/23/12	1 minute 15 seconds	GOP Presidential candidate Rick Santorum is campaigning in Texas. Santorum told employees of USAA Insurance in San Antonio that his policies come from his convictions. The candidate also told the audience, he'll be in the GOP nomination fight for the long haul.

**Issue: Health**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	01/04/12	1 minute	Researches may have uncovered both a biological and environmental link to ADHD. A new study of more than 200 young children reveals both low socio-economic status. And it also finds, having a mother who had gestational diabetes during pregnancy had 14 times the normal risk for developing the disorder. Those children also had lower IQ, language abilities, poor behavior and emotional functioning.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	01/04/12	2 minutes 35 seconds	A lot of people decide to jump start new year's weight loss with a detox or cleanse, but doctors say there are health risks associated with these trends.
<i>Live at Five</i>	5:00pm	01/10/12	50 seconds	New research shows that a child's diet might affect the severity of their ADHD.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/11/12	4 minutes 15 seconds	East Texas has the largest number of cervical cancer cases than any other part of the state. We explore why this might be.
<i>KETK Today</i>	5:00am 6:00am	01/24/12	1 minute	Getting ample sleep may help you stay on that diet. Scientists scanned the brains of normal weight men, while they looked at images of food after a night of normal sleep. Then also a night without any sleep. After one night of no sleep scans showed a higher level of activity in the area responsible for hunger. Those who went without sleep reported they were hungrier than those who'd snoozed the night away, even though their blood glucose levels remained unchanged.
<i>KETK News at 10</i>	10:00pm	02/01/12	30 seconds	Trinity Mother Frances Hospital is opening a new concept clinic for family care.

**Issue:** Health (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	02/01/12	2 minutes 20 seconds	Pfizer has recalled one-million birth control packs because of an error that mixed up the active and inactive pills in the 28-day package. We look at how this will affect women in East Texas.
<i>KETK Today</i>	5:00am 6:00am	02/02/12	1 minute 30 seconds	Pfizer announced Wednesday that it's recalling over a million packs of birth control pills. Pfizer says it's because of a packaging error. Pharmacist John Stephenson explains how the mistake could lead to unplanned pregnancy.
<i>KETK Today</i>	5:00am 6:00am	02/03/12	1 minute 30 seconds	Some health experts are claiming sugar is addictive as alcohol or tobacco and should be regulated. Several countries are imposing taxes on unhealthy food. Now researchers in the U.S. are proposing similar policies for added sugar and sweeteners. We asked East Texans if they thought the idea of a sugar tax was too much.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	02/07/12	3 minutes 20 seconds	Worldwide Catholic leaders are criticizing President Obama about his stance on birth control. We talk to local religious leaders to get their opinion.
<i>KETK Today</i>	5:00am 6:00am	02/21/12	3 minutes	If you haven't had the flu this year, don't count yourself lucky yet. Experts say, on a national level, the season is just getting started. East Texas physicians say the flu season around here usually starts in January. So far only 18 cases have been confirmed. There are several reasons for the low number: Our lack of winter weather or it could be more people are getting vaccinations like they should.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	03/05/12	2 minutes 15 seconds	Medications taken by millions of Americans for mood disorders, high blood pressure, diabetes and other chronic conditions can have an unhealthy side effect: weight gain.

**Issue: Health (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	03/06/12	3 minutes	It may surprise many to know that what's in your medicine cabinet may be more to blame for your weight gain than what is in your pantry. A recent "Health-Day" article based on studies by Dr. Lawrence Cheskin says medications for mood disorders, high blood pressure, diabetes and other conditions may be making you gain weight. The article says anti-depressants that promote weight gain include Paxil and Zoloft.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	03/08/12	2 minutes 45 seconds	A Jacksonville clinic shut down without warning last week, leaving patients without access to medical care.
<i>KETK Today</i>	5:00am 6:00am	03/09/12	3 minutes	A new poll lists the fattest cities in the U.S. Two of the top 10 are right here in Texas. In the 10 most obese metro areas in the country, McAllen, Texas tops the list with almost 39% of its population considered obese. Unfortunately, the Lone Star State makes an appearance numerous times in this new poll. Beaumont is the 5 <sup>th</sup> fattest with almost 34% obesity.
<i>Live at Five</i>	5:00pm	03/22/12	30 seconds	ETMC held an event at the Broadway Square Mall to bring attention to all kinds of women's health issues.
<i>KETK Today</i>	5:00am 6:00am	03/27/12	3 minutes	Food Poisoning. Tighter times mean more of U.S. is maybe keeping foods in the fridge a little longer past that expiration date. While this practice can save money it can also turn your fridge into a bacterial breeding ground.

**Issue:** Public Safety

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/02/12	4 minutes	A pack of wild dogs is roaming a Jacksonville neighborhood, and residents are worried after the pit bulls almost attacked a toddler.
<i>KETK Today</i>	5:00am 6:00am	01/03/12	1 minute 30 seconds	One East Texas neighborhood terrorized by a pack of dogs believed to be destroying property, killing animals, and attacking children. Authorities say they've been after this particular pack of dogs for years. Jacksonville police tell KETK: there are 4 or 5 pit bulls running together. We're told they live in a wooded area and usually come out in the evening getting into neighbor's trash. The big concern now: the animals are blamed in an attempted attack on area children.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/17/12	4 minutes 45 seconds	Another fatal boating accident on Lake Palestine in less than 3 months leads to questions about safety on the lake, and what fishermen need to watch out for on the water.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	01/20/12	4 minutes 50 seconds	There have been several fatal wrecks over the past few days, so we take a look at East Texas' most deadly highways and explain why they are so susceptible to deaths.
<i>KETK Today</i>	5:00am 6:00am	01/25/12	1 minute 10 seconds	A House subcommittee will examine the investigation conducted by the National Highway Traffic Safety administration. Lawmakers want to know why the government agency waited months to report the first fire, which occurred during government testing. Manufacturer "General Motors" will make some changes to reduce the risk of fires, while stressing there have been no "real-world" reports of fire.
<i>KETK Today</i>	5:00am 6:00am	02/02/12	50 seconds	A new upgrade to Longview's 911 system. The city's new digital phone system is "live." They're calling it "Next Generation 911." Longview's communications administrator says the department was faced with a decision to either keep the outdated equipment or upgrade to a newer system.

**Issue:** Public Safety (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	02/08/12	40 seconds	An amber alert underway for an 11-year-old Fort Worth girl. Authorities are on the lookout for Jessica Smith: pictured on the right of your screen. She's believed to be in the custody of her mother; Kimberly Smith also on your screen. It's believed Jessica is in "grave danger."
<i>KETK Today</i>	5:00am 6:00am	02/16/12	1 minute 30 seconds	One East Texas city is reminding its drivers to slow down in school zones and not to pass stopped school buses. Since January, Longview police have written more than 180 tickets for violations involving school zones, buses and cell phone use. Longview police want to remind drivers, you are not allowed to pass a school bus if they are stopped. Police say, these rules are for the safety of the children.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	02/29/12	40 seconds	Henderson police are searching for two women who robbed a bank and are currently at large. At least one of the women was armed with a handgun during the robbery.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	03/01/12	3 minutes	The armed suspects who robbed the Henderson Citizen's National Bank yesterday are still being sought by police.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	03/07/12	2 minutes 20 seconds	The Texas Department of Public Safety is again warning Texas students to avoid traveling to Mexico during spring break.
<i>KETK Today</i>	5:00am 6:00am	03/09/12	1 minute 30 seconds	We now know the names of the victims killed in a train accident in Deep East Texas. The accident happened in Diboll, South of Lufkin, a little after 2 Thursday afternoon, at the railroad crossing on Maynard Street, just off Highway 59 South.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	03/16/12	1 minute 25 seconds	Unfortunately it happens every year; a parent forgets to take their baby out of their vehicle. Now a new device has hit store shelves that aims to prevent that from happening.
<i>KETK Today</i>	5:00am 6:00am	03/22/12	3 minutes	East Texas received quite a bit of rain earlier this week, and several East Texas roads were affected.

## Public Service Announcements

### GROUPS AND ORGANIZATIONS SERVED

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:15	ClassWish.org	Days of Our Lives	Funds for Teachers	20
:30	ClassWish.org	Days of Our Lives	Funds for Teachers	14
:30	Ad Council	Mural 30	College Access - Prepare for College	19
1:00	Ad Council	Mural 60	College Access - Prepare for College	1
:30	Ad Council	Skate 30	College Access - Prepare for College	27
1:00	Ad Council	Skate 60	College Access - Prepare for College	1
:30	Ad Council	Ativa Rev 30	High School Dropout Prevention	19
:30	Ad Council	David Rev 30	High School Dropout Prevention	19
:30	Ad Council	Jose Rev 30	High School Dropout Prevention	19
:30	Ad Council	Michael Rev 30	High School Dropout Prevention	13
:30	Ad Council	Reagan Rev 30	High School Dropout Prevention	18
:30	Ad Council	Blackout 30	Lets Move - Childhood Obesity Prevention	5
:30	Ad Council	Huddle 30	Lets Move - Childhood Obesity Prevention	15
:30	Ad Council	Park Day 30	Lets Move - Childhood Obesity Prevention	14
:30	Ad Council	Wallet 30	Lets Move - Childhood Obesity Prevention	10
:30	Ad Council	Ana Fernanda 30	Hunger Prevention	33
:30	Ad Council	Ben Affleck 30	Hunger Prevention	15
:30	Ad Council	Matt Steve 30	Hunger Prevention	38
:30	Ad Council	Taye Reggie 30	Hunger Prevention	25
:15	Ad Council	StoreFront Flood	Emergency Preparedness	9
:30	Ad Council	Kick Off 30	Nutrition Education-Magic of Healthy Living	25
1:00	Ad Council	Play Your Way 60	Nutrition Education-Magic of Healthy Living	1
:30	East Texas Food Bank	Help Hunger in East Texas	Gathering Donations	94
:15	Carter Blood Care	Reasons	Donate Blood in East Texas	26
:15	Carter Blood Care	Times Three	Donate Blood in East Texas	29
:15	Carter Blood Care	Anytime	Donate Blood in East Texas	23
:15	Carter Blood Care	Facts	Donate Blood in East Texas	21
:30	Junior League of Tyler	Support PSA1	The League helps East Texas	48
:30	Junior League of Tyler	Support PSA2	The League helps East Texas	59
:30	Texas Association of Broadcasting	Storm Chasers	Support your National Guard	25
:30	Texas Association of Broadcasting	Guard Advantage	Support your National Guard	12
:30	Texas Association of Broadcasting	Reflection of Honor	Support your National Guard	28
:30	Texas Association of Broadcasting	Good to be Back	Support the USO	4
:30	City of Tyler	BusinessExpo2011	Local Business Expo	80
:30	East Texas Food Bank	Fill the Bank 2012	Bring in Local Donations	68
:30	Zonta Club of Longview	Antiques Show 2012	Local Antiques Show	230
:15	East Texas Boxing	Golden Gloves 2012	Local Boxing Tournament	121
:15	American Heart Association	Wild at Heart 2012 (15)	Fundraiser	99
:30	American Heart Association	Wild at Heart 2012 (30)	Fundraiser	82
:30	Tyler Civic Theatre	Anne Frank JAN29	Community Theatre	30
:30	Community HealthCore	Job Fair Feb 1st	Local Job Fair	29
:15	Shepard's Heart Ministry	Dr. Paul Powell	Local Speaker - Ministry	84
:30	ArtsView Children's Theatre	Winnie The Pooh-MAR4	Local Children's Theatre	188

**Public Service Announcements  
(continued)**

:30	East Texas Crisis Center	Mustang Raffle	Fundraiser - East Texas Auto Show	49
:30	KE Bushman's	A Night to Remember	Local Community Event	83
:15	East Texas Food Bank	Seniors 15	Help Feed Seniors	75
:30	East Texas Food Bank	Seniors 30	Help Feed Seniors	55
:30	Pinkerton Memorial Golf Tournament	Memorial Tournament	Golf Fundraiser	64
:30	UT Tyler	Alumni Gala	Gala Event	33
:30	Church of Christ	Dogwood Jamboree	Local Music Festival	16
:15	Pollard United Methodist Church	Willy Wonka Musical	Local Theater	29
:15	Shepard's Heart Ministry	April 10th	Local Speaker - Ministry	49
:30	Mobberly Baptist Church	May 4th	Local Speakers - Chick-Fil-A Leadercast	26
				<b>2219</b>

*TOTAL Number of PSA's aired is 2,219 (Channel 56.1)*

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:30	Ad Council	Mural 30	College Access - Prepare for College	218
1:00	Ad Council	Mural 60	College Access - Prepare for College	122
:30	Ad Council	Skate 30	College Access - Prepare for College	231
1:00	Ad Council	Skate 60	College Access - Prepare for College	121
:30	Ad Council	Ativa Rev 30	High School Dropout Prevention	163
:30	Ad Council	David Rev 30	High School Dropout Prevention	160
:30	Ad Council	Jose Rev 30	High School Dropout Prevention	149
:30	Ad Council	Michael Rev 30	High School Dropout Prevention	135
:30	Ad Council	Reagan Rev 30	High School Dropout Prevention	148
:30	Ad Council	Blackout 30	Lets Move - Childhood Obesity Prevention	85
:30	Ad Council	Huddle 30	Lets Move - Childhood Obesity Prevention	117
:30	Ad Council	Park Day 30	Lets Move - Childhood Obesity Prevention	101
:30	Ad Council	Wallet 30	Lets Move - Childhood Obesity Prevention	96
:30	Ad Council	Ana Fernanda 30	Hunger Prevention	240
:30	Ad Council	Ben Affleck 30	Hunger Prevention	194
:30	Ad Council	Matt Steve 30	Hunger Prevention	255
:30	Ad Council	Taye Reggie 30	Hunger Prevention	220
:15	Ad Council	StoreFront Flood	Emergency Preparedness	299
:30	Ad Council	Kick Off 30	Nutrition Education-Magic of Healthy Living	220
1:00	Ad Council	Play Your Way 60	Nutrition Education-Magic of Healthy Living	117
:30	East Texas Food Bank	Help Hunger in East Texas	Gathering Donations	91
:15	Carter Blood Care	Reasons	Donate Blood in East Texas	300
:15	Carter Blood Care	Times Three	Donate Blood in East Texas	272
:15	Carter Blood Care	Anytime	Donate Blood in East Texas	262
:15	Carter Blood Care	Facts	Donate Blood in East Texas	266
:30	Texas Association of Broadcasting	Storm Chasers	Support your National Guard	237
:30	Texas Association of Broadcasting	Guard Advantage	Support your National Guard	218
:30	Texas Association of Broadcasting	Reflection of Honor	Support your National Guard	265
:30	Texas Association of Broadcasting	Good to be Back	Support the USO	211
:30	City of Tyler	BusinessExpo2011	Local Buiness Expo	42
:30	East Texas Food Bank	Fill the Bank 2012	Bring in Local Donations	43

## Public Service Announcements (continued)

:30	Zonta Club of Longview	Antiques Show 2012	Local Antiques Show	156
:15	East Texas Boxing	Golden Gloves 2012	Local Boxing Tournament	78
:15	American Heart Association	Wild at Heart 2012 (15)	Fundraiser	60
:30	American Heart Association	Wild at Heart 2012 (30)	Fundraiser	42
:30	Tyler Civic Theatre	Anne Frank JAN29	Community Theatre	18
:30	Community HealthCore	Job Fair Feb 1st	Local Job Fair	14
:15	Shepard's Heart Ministry	Dr. Paul Powell	Local Speaker - Ministry	34
:30	ArtsView Children's Theatre	Winnie The Pooh-MAR4	Local Children's Theatre	126
:30	East Texas Crisis Center	Mustang Raffle	Fundraiser - East Texas Auto Show	34
:30	KE Bushman's	A Night to Remember	Local Community Event	67
:15	East Texas Food Bank	Seniors 15	Help Feed Seniors	88
:30	East Texas Food Bank	Seniors 30	Help Feed Seniors	65
:30	Pinkerton Memorial Golf Tournament	Memorial Tournament	Golf Fundraiser	67
:30	UT Tyler	Alumni Gala	Gala Event	33
:30	Church of Christ	Dogwood Jamboree	Local Music Festival	21
:15	Pollard United Methodist Church	Willy Wonka Musical	Local Theater	26
:15	Shepard's Heart Ministry	April 10th	Local Speaker - Ministry	28
:30	Mobberly Baptist Church	May 4th	Local Speakers - Chick-Fil-A Leadercast	19
:15	Ad Council	Lilana	Adoption-Diaries	266
:30	Ad Council	Group	Adoption-Diaries	205
:15	Ad Council	Sid the Sloth Adopts 15	Adoption	241
:30	Ad Council	Sid the Sloth Adopts 30	Adoption	186
:30	Ad Council	Meant to Be	Adoption	234
:30	Ad Council	Mother's Breast Milk	WIC Program	200
:30	Ad Council	Effect	Drive Safe - Dept. of Transportation	190
:30	Ad Council	Sandwich 30	Poison Awareness - Poison Help	170
:30	Ad Council	Bug Bomb 30	Poison Awareness - Poison Help	220
:30	Ad Council	Why Not Me 30	Adoption NCSA	179
:30	Texas Association of Broadcasting	Priscilla	Organ Donation	170
:30	Texas Association of Broadcasting	Disappear	Teen Driving Safety	222
:30	Texas Association of Broadcasting	Horror Movie	Teen Driving Safety	200
:30	Ad Council	Busted (ENG)	Seat Belt Safety - Dept. of Transportation	214
:30	VOW	Child Abuse (S)	Healthy Marriage Education	183
:30	VOW	Fatherhood (S)	Healthy Marriage Education	228
:30	Ad Council	T-Shirts 30	Lets Move - Child Obesity	44
1:00	Ad Council	T-shirts 60	Lets Move - Child Obesity	24
:15	Ad Council	Danger Zones 15	Lead Poisoning Prevention	58
:15	Ad Council	1 MM Kids 15	Lead Poisoning Prevention	44
:15	Ad Council	Sippy Cup-Rev 15	Lead Poisoning Prevention	47
:15	Ad Council	Milk Bottle-Rev 15	Lead Poisoning Prevention	46
:15	Ad Council	Cereal Bowl-Rev 15	Lead Poisoning Prevention	44
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning Prevention	38
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning Prevention	33
:30	Ad Council	Sippy Cup-Rev 30	Lead Poisoning Prevention	30
				10290

*TOTAL Number of PSA's aired is 10,290 (Channel 56.2)*

## **Community Involvement**

### **TYLER WATCH**

[www.tylerwatch.com](http://www.tylerwatch.com) is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page [www.tylerwatch.com](http://www.tylerwatch.com). Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

### **KETK COMMUNITY CALENDAR**

[KETKnbc.com/events](http://KETKnbc.com/events) is the East Texas online resource for East Texas events happening in the community.

### **KETK ON TWITTER**

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

### **KETK NBC FACEBOOK**

[www.Facebook.com/KETKnbc](https://www.facebook.com/KETKnbc) – KETK news is now on the ever popular social networking website, Facebook. KETK Facebook friends will receive KETK news updates 24/7 that may affect their daily living in East Texas.

## **Staff Community Service**

Anchor Jennifer Kielman: 1/12 Susan G. Komen (Young Survivors Group); 1/14 Panel leader to judge Emmy entries on Human Interest for the New York Chapter; 1/28 Emcee for Academic Rodeo Spelling Bee; 2/5 American Heart Association Heart Ball; 3/6 Susan G. Komen (Young Survivors Group)

Meteorologist Katie Green: 2/9 Guest presenter for Better Business Bureau Centennial Awards Banquet (presented awards to area businesses on behalf of BBB); 3/10 National Weather Service Media Day Workshop (presentations by NWS about upcoming severe weather forecasts, new products and data, etc.)

Bob Brackeen, Kaci Koviak and Michael Wesp: 3/3 participated as celebrity judges for the 31<sup>st</sup> Rose City Chili Cook-Off at Gander Mountain (proceeds benefit the Shriner's Hospital for Children)

Meteorologist Kyle Roberts: 1/17 spoke to students at Mt. Vernon Elementary; 2/14 spoke to students at E.C. Brice Elementary in Mt. Pleasant

Anchor Kaci Koviak: 2/21 spoke with a class of journalism students at Athens Middle School

Anchor Bob Brackeen: 2/4 waited tables at charity fundraiser in Longview for Habitat for Humanity; 2/9 Emceed event for Better Business Bureau Centennial Awards Banquet

### **2012 Tyler Azalea 10k**

KETK staff members participated in the 2012 Tyler Azalea 10k on Saturday, March 24. The proceeds from the race benefited The Children's Village. Participants were: Tameeka Mitchell, David Bailey, Suzanne Calhoun, Jill Cobb, Jennifer Kielman, Albert Belez and Daniel Pierce.

## **Network Issue-Responsive Programming Information**

### **MEET THE PRESS WEEKEND LISTINGS**

January 1: A special edition of “Meet the Press,” live from Des Moines, Iowa. Recent polls show a late surge into the top tier for Former Pennsylvania Senator Rick Santorum. Will he win a surprise ticket out of Iowa? Will the conservative base coalesce around him as they did for Mike Huckabee in 2008? What are his closing arguments for the state of Iowa? And what comes next if he doesn’t win the state? We’ll talk exclusively with Rick Santorum. Then: Just two days before the Iowa caucuses, we’ll break down the GOP horserace to see who is best positioned to take the Hawkeye state.

January 8: A special edition of Meet the Press will be devoted to a New Hampshire Republican presidential primary debate on Sunday, January 8<sup>th</sup>, just prior to the vote in that state. David Gregory will moderate this NBC News Facebook debate at the Capitol Center for the Arts in Concord.

January 15: South Carolina has become the firewall for Republicans trying to stop Mitt Romney from becoming the nominee. Chief among them, Newt Gingrich, who is unleashing a barrage of attacks on Romney's record as governor of Massachusetts and as head of Bain Capital. Gingrich will join us live to explain his strategy. Then: A new year, a new Congress: After the heated political fights this past year, what will the upcoming battles look like and will the tone in Washington be any better? Can Congress get anything done in an election year? We'll ask Senate Majority Leader Harry Reid (D-NV) in an exclusive live interview. Also Sunday: South Carolina is known for cutthroat campaigning, and for the last 32 years, the candidate that has won the Republican primary there has gone on to be the party's nominee. With just six days until the votes are cast, we'll talk to two of the state's prominent Republicans: Sen. Lindsey Graham and Tea-Party backed freshman, Rep. Tim Scott.

January 22: The morning after a South Carolina win or loss Newt Gingrich will join us live. His poll numbers have rebounded from a barrage of negative attacks in the early contests and now he’s on the move in South Carolina, closing in on frontrunner Mitt Romney. Will he complete the comeback and what comes next for his campaign? Then: The tough-talking governor opted out of his own Presidential run and is now a strong supporter of Mitt Romney. Does a win in South Carolina seal the deal for Romney to be the GOP nominee? If he becomes the nominee, what is Romney's game plan for taking on President Obama in the fall? And how does he plan to bring a fractured GOP together around his candidacy? We'll talk with New Jersey Governor Chris Christie exclusively this Sunday. Also Sunday: High stakes in South Carolina, where Republicans there have picked the party’s eventual nominee for the last 32 years. We'll have complete analysis of the crucial contest and breakdown the results, including what they will mean for the road ahead.

January 29: After winning the first contest of the 2012 race, Rick Santorum is looking to get another victory in the Sunshine state by making the case that he’s the true conservative alternative to two flawed candidates. What's his strategy in Florida? How does a loss there affect his candidacy? And why does he think he has the best chance to beat President Obama? Next: Mitt Romney and Newt Gingrich are dueling in the Sunshine State making their final pitch to voters. Is Romney poised for a rebound? This Sunday, a debate between the two camps: For Romney, Sen. John McCain (R-AZ), and for Gingrich, Fmr. Sen. Fred Thompson. How is the heated battle between the two candidates affecting the party? Will it hurt the eventual nominee in a race against the President? And what does each candidate see as their path to victory? Is Florida a must win?

February 5: After a double-digit loss in Florida, Newt Gingrich says he is in the campaign for the long haul. Does a slower February campaign schedule help or hurt his prospects? How does the former House Speaker plan to stymie Mitt Romney's momentum in the coming weeks? And will all the negative campaigning by the GOP candidates turn out to be a positive for President Obama's re-election hopes. Newt Gingrich joins us live on Sunday just hours after the Nevada Caucuses. Then: Just hours ahead of

the coin toss, we'll talk with three heavy-hitters in the political world. Does Mitt Romney's Sunshine State victory reinforce the narrative that he's the inevitable nominee and does Newt Gingrich need a Hail Mary? Are Republican voters still hungry for another candidate? And as President Obama prepares for a battle in the fall, is he in campaign shape? Joining us, three men who have a stake in the outcome on Super Bowl Sunday: Massachusetts Governor Deval Patrick (D), New York City Mayor Michael Bloomberg (I) and Indiana Governor Mitch Daniels (R).

February 12: New White House Chief of Staff Jack Lew, who has the big job of running the White House during a re-election year, joins us to talk about a big week in Washington with possible re-election repercussions for the president. How will the president's embrace of Super PACs square with voters tired of the ways of Washington? And as the economy improves, social issues return to the forefront. Will the dust up over the Obama administration's policy pertaining to contraception and religious institutions have an impact with voters in November? Then: Rick Santorum joins us live from the campaign trail, where he is trying to solidify his status as the anti-Romney alternative after a clean sweep in this week's three GOP contests. As the Romney campaign retools its message and sets their sights on attacking Santorum, can the former Pennsylvania senator stay strong and on message? Does he have the resources to go the distance and respond to negative campaign advertising?

February 19: This Sunday: The politics of the economy in an election year: With little hope of the president's just-released budget passing a Republican-controlled House, what will it mean for the campaign trail? Will it boost Obama's re-election chances or will it provide ammunition for Republicans who want to vote him out of office? And what's ahead in the debate over the economy in Washington? We'll discuss with the two leaders on the House Budget Committee: Chairman Paul Ryan (R-WI) and Ranking Member Chris Van Hollen (D-MD). Then: Mitt Romney and Rick Santorum are bracing for a battle in Michigan, the state where Romney, the "favorite son," finds himself neck and neck with a surging Santorum who hopes to make a big statement in the Wolverine State. If Santorum pulls off an upset, could he slingshot through Super Tuesday? Plus, President Obama hit the fundraising trail this week - we'll have the latest on Decision 2012 with our political roundtable: GOP strategist Ed Gillespie, Bloomberg's Al Hunt, *The New York Times*' Helene Cooper, and NBC's Andrea Mitchell.

February 26: Days before critical primaries in Michigan and Arizona, Republican presidential candidate Rick Santorum will join us. Can he produce upset victories in those states to catapult his candidacy past Mitt Romney? Then: As the National Governors Association convenes its winter meeting in Washington this weekend, the country's governors descend on the nation's capital to address issues of job creation and the economy. Joining us exclusively, California Governor Jerry Brown (D) and Arizona Governor Jan Brewer (R), whose state's Republican primary is Tuesday.

March 4: Political Director Chuck Todd unveils exclusive NBC polling ahead of Super Tuesday. Newt Gingrich, trying to regain his footing in the race, is looking to the South to salvage his campaign on the biggest day yet of the Republican nomination. He'll join us to talk about his campaign and strategy in the final 48 hours before Super Tuesday. Can he pull off a win in Georgia, his home state, and will it be enough for him to continue in the hunt for the nomination? While Republicans continue their search for the candidate they think is best suited to take on President Obama, the battle over how to recharge the economic recovery continues in Washington. The Republican leader in the House, Rep. Eric Cantor (R-VA), will join us exclusively to talk about the GOP plan to get America back to work. And will he lend his support to a candidate in advance of Virginia's Tuesday primary? The president is coming under attack from his Republican rivals who are blaming him for rising gas prices and a stagnant economic recovery. DNC Chair Rep. Debbie Wasserman Schultz will join us exclusively to respond to those charges and to lay out the case for why President Obama deserves another term.

March 11: Rick Santorum is fighting to be the lone conservative alternative to Mitt Romney. But with fewer resources than Romney and with Newt Gingrich still in the race, how long can Santorum's campaign continue on? The former Pennsylvania Senator will join us exclusively to discuss the state of his campaign and the outlook for the upcoming Southern contests. Then: We'll talk exclusively with two of the country's leading governors about the outlook of the campaign and how the economy will factor

into the general election. Joining us: Chairman of the Democratic Governors Association, Gov. Martin O'Malley (D-MD) and Chairman of the Republican Governors Association and Mitt Romney supporter, Gov. Bob McDonnell (R-VA). Also Sunday: Super Tuesday delivered a split decision signaling the GOP race may be a long haul. As Mitt Romney struggles to seal the deal in key states, Rick Santorum is fighting to be the only alternative. Plus, after a drawn out fight over contraception that included vicious personal attacks, the president makes a plea for civility in political discourse -- but will it work to tone down the rhetoric?

March 18: A turbulent week in the war in Afghanistan raised new questions about the progress and direction war: How big of a toll is it taking on our men and women in uniform? Can victory be achieved in Afghanistan? If so, what does it look like? Plus, after two losses in Mississippi and Alabama, should the Romney campaign re-tool its team and its strategy? We'll discuss with Mitt Romney supporter and ranking member of the Senate Armed Services Committee, John McCain (R-AZ). Then: Just back from a dangerous trip to Sudan, actor George Clooney and John Prendergast join us to talk about what they saw in the war-ravaged region, and what they think the U.S. needs to do to stop the bloodshed there. Plus, Clooney weighs in on how he sees President Obama's re-election shaping up. Also Sunday: A special discussion on the War in Afghanistan: With the recent shootings of innocent civilians by a U.S. soldier, a new debate erupts over the human toll of America's longest war and just when to withdraw US forces. Our roundtable weighs in on the debate.

March 25: The outrage over the shooting death of 17-year-old Trayvon Martin reaches the White House as President Obama speaks out about the investigation in Florida and says that Martin's tragic death makes him think about his own daughters. Will the president lead a national conversation about race? Plus, the president focuses on energy this week as the specter of high-summer gas prices looms but can he limit the political fallout from this pocketbook issue? We'll ask White House Senior Adviser David Plouffe. Then: A special Sunday morning conversation about the troubling case of Trayvon Martin, the public outrage that has ensued, and the soul searching that the president has called for regarding the racial dimensions of his death. Plus, will rising gas prices overtake jobs as the number one issue of the fall campaign? Who's to blame for the pain at the pump? Also Sunday: MSNBC's Rachel Maddow joins us for a conversation about her provocative new book, *Drift: The Unmooring of American Military Power*, which tries to answer the question: "When did America make peace with perpetual war?"

## **DATELINE NBC**

FRIDAY, JANUARY 6 at 9pm: George Smith & Jennifer Hagel went on a cruise for their honeymoon and when George went overboard, they had only been married for 10 days. Dennis Murphy tells the story of an active, ongoing investigation whereby FBI agents won't talk on the record. However, the cruise line, Royal Caribbean has conducted its own internal investigation and "Dateline" has the exclusive update about what happened aboard the ship in the early hours of July 5, 2005.

SUNDAY, JANUARY 8 at 6pm: In a "Dateline" exclusive, Lester Holt interviews Oscar and Grammy winner Jennifer Hudson. On "Dateline," Lester Holt and Jennifer Hudson talk intimately about her body image, weight loss and healthy living tips as they cook together; Hudson also discloses details of her upcoming nuptials, the Julian D. King Gift Foundation she started in her nephew's honor, and more.

FRIDAY, JANUARY 13 at 9pm: Keith Morrison reports on a cold case of an 18 year old college freshman who was raped and murdered in an Anchorage state park in 1994. Even though the case went cold, her mother continued the crusade to find the killer.

FRIDAY, JANUARY 20 at 9pm: When a woman is stabbed in a parking lot in Century City, her estranged husband is an obvious suspect. But – surveillance video proves he was not at the scene of the crime. Who killed her and why? Josh Mankiewicz reports.

SUNDAY, JANUARY 22 at 6pm: When a young woman was found dead in her bathtub, suspicion focused on her husband of 4 months. Did she accidentally drown or was it something more sinister? It took three trials to find out. Dennis Murphy revisits this puzzling case.

FRIDAY, JANUARY 27 at 9pm: Mike Taibbi reports on Clark Rockefeller who made headlines in 2008 when he was arrested for the parental kidnapping of his daughter who was living in Boston. Police quickly figured out he was a fraud who had conned not only high society, but his wife of twelve years. It started back in the 1980s while he was living in San Marino, California - Rockefeller had pretended to be Christopher Chichester, thirteenth baronet. This past summer, Rockefeller, who was charged with felony murder for the death of his landlady's son John Sohus, pled not guilty. Sohus and his wife Linda had gone missing in 1985. Now, with innovative forensic techniques, new interviews and old witnesses, investigators believe they have enough to build their case against the fake Rockefeller. In fact, this week a judge is holding a hearing to determine whether the prosecution's case is strong enough to justify putting him on trial.

FRIDAY, FEBRUARY 3 at 9pm: Keith Morrison tells the story of a well-liked and extremely wealthy businessman, Ken Dolezsar, who was gunned down in cold blood just outside Salt Lake City, Utah. Police turn their attention to a downtown loft, where an eclectic group of upscale residents live. When one resident is arrested for the murder, his loft friends and neighbors rally to his defense. And as the case heads to trial, they confront a suspicion: did police have the wrong neighbor?

FRIDAY, FEBRUARY 10 at 9pm: Keith Morrison goes back to Utah to report on the horrific developments of Josh Powell's murder-suicide that took place last Sunday. A story "Dateline" has been reporting on since the disappearance of his wife, Susan Powell, two years ago, Morrison talks to the children's grandparents Charles and Judy Cox, and Josh's sister and brother-in-law Jennifer and Kirk Graves. Viewers will also see the last in-depth interview with Josh Powell.

SUNDAY, FEBRUARY 12 at 6pm: Luke Russert reports on Jon-Adrian Velazquez, convicted of murdering a retired NYPD officer back in 1997. An investigation the "Dateline" team has been working on for 10 years; Russert interviews Velazquez, his mother, former girlfriend, sons, eyewitnesses and attorneys. They also recount the timeline - asking the question - is Velazquez, who is serving 25 years to life in Sing Sing Correctional Facility, actually innocent? Keith Morrison tells the story of how a murder mystery takes a relentless detective on an investigative journey that lasts for years. He digs through trash, uses wire taps, and uncovers an anonymous tip that leads him to the heart of a family conspiracy.

FRIDAY, FEBRUARY 17 at 9pm: *WHITNEY HOUSTON*: On the eve of Whitney Houston's funeral, more of Al Roker's exclusive interview with Aretha Franklin. Performing at Houston's memorial tomorrow, Franklin talks to Roker exclusively about when she first met Houston, who she affectionately called *Nippy*, where she was when she found out that the legendary singer had passed and what she believes Houston's legacy will be. Viewers will also see exclusive footage of Houston at the Whitney E. Houston Academy of Creative and Performing Arts in 1997 when the school was named in her honor.

*MYSTERY AT MOON PALACE*: Natalie Morales tells the story of Hollywood TV producer Bruce Beresford-Redman and his wife Monica who were vacationing with their family at a luxury resort in Cancun Mexico in April 2010. But when Monica was later found dead on the hotel property, Mexican investigators now had a murder mystery on their hands...and a primary suspect, her husband.

FRIDAY, FEBRUARY 24 at 9pm: Dennis Murphy reports a story that made national news for its bizarre jail house tapes. Millionaire developer Bob Ward dancing in his cell just days after his wife, Diane, was shot to death in their Florida mansion. Did the husband pull the trigger? The police think so. His daughters disagree. What will a jury decide?

SUNDAY, FEBRUARY 26 at 6pm: Caught on tape! A look at the wild and unpredictable world of animals--from heartwarming stories of animal rescues to terrifying animal attacks.

FRIDAY, MARCH 2 at 9pm: Reliable Day Care is a staple requirement of American child rearing. But how much do parents know about just who owns and runs some of the daycare centers around the country? And how much are they allowed to know? “Dateline” did some random sampling of Day Care owners and found a surprising number of Day Care operators actually have criminal records. And, sometimes it ends in a tragedy. Chris Hansen confronts Day Care operators with secrets in their pasts.

SUNDAY, MARCH 4 at 6pm: You may think the drugs you take are carefully tested by the federal government before they end up in your medicine cabinet. You’d be wrong. Chris Hansen investigates just how easy it is for a pharmaceutical company to get approval to begin testing new medicines. He’ll go overseas and visit the small villages where the drugs you take are first tested, asking whether there’s a real safety net in place before those medicines arrive at your pharmacy.

FRIDAY, MARCH 9 at 9pm: Josh Mankiewicz reports on a cold case involving a beautiful young nurse who was killed 26 years ago. Solved by a team of detectives, they discovered they had something in common with the prime suspect – she was one of their own. Plus, Tamron Hall’s exclusive interview with Tiffanie Dixon, Whitney Houston’s image consultant and hairstylist. For the first time since Houston was pronounced dead, Dixon sits down with Hall to talk about the events leading up to that horrific night and what she found when she walked into the hotel room. Dixon, who was close to Houston, shares her story in an emotional and candid interview.

SUNDAY, MARCH 11 at 6pm: The third in a series of investigations into how some lottery retailers actually end up with winning tickets bought by lotto players. Chris Hansen follows along with investigators as they try to turn in big winning tickets at lottery sales locations. But when some of those lottery clerks tell the undercover investigators those tickets aren’t winners at all, they have some explaining to do.

FRIDAY, MARCH 16 at 9pm: A husband and father is shot and killed in broad daylight after dropping his son off at a daycare in suburban Atlanta. The gunman is seen speeding away in a silver minivan. And when the police track down the driver, who he turns out to be – is as surprising as his reason for targeting the victim. Dennis Murphy reports on this week’s verdict of the Dunwoody Daycare Murder.

SUNDAY, MARCH 18 at 6pm: Marijuana makes billions for the violent Mexican drug cartels and tons of it is routinely smuggled into the United States. But now the Mexican cartels have found a way to minimize the risk of smuggling by actually growing huge marijuana crops right here in the United States. A lot of it is even being grown on Federal land. Chris Hansen goes along with the DEA on the hunt for huge marijuana crops and the cartel members who are actually farming the marijuana.

FRIDAY, MARCH 23 at 9pm: A young man from the Detroit suburbs, who was a drummer in a local band, went missing one summer Sunday. A violent bank robbery and an armed carjacking hit the same area over the next two days. Soon, the missing man’s family and a relentless investigator would connect the dots. Dennis Murphy reports.

SUNDAY, MARCH 25 at 6pm: Lester Holt reports from Sanford, Florida with the latest on the story of 17-year-old Trayvon Martin. The unarmed high school student was shot to death in a gated community by a neighborhood watch member last month. Since then the incident has drawn widespread attention to Florida’s gun laws, raised questions of racial profiling, and prompted protests in Florida and across the internet.

Nearly ten years ago Tom Brokaw introduced us to a fresh-faced soldier preparing to fight the war in Iraq. Brokaw followed the progress of the soldier through his combat deployment and his return to the US; and chronicled the dramatic changes in the soldier’s life as he struggled to deal with reintegration with his family, PTSD and unemployment. Now, Brokaw presents another turn in the soldier’s life. As part of NBC News *Hiring our Heroes* initiative, this time it’s a story of hope.

If you can’t get major medical coverage there may be an answer. Some companies are pushing insurance

they say is available to everyone (regardless of pre-existing conditions). The salesperson implies on the phone that the coverage is as good as major medical, but some people who got sick and ended up in the hospital, were left holding the bag when the bills came in. Chris Hansen will confront the people who sell insurance that may not be insurance at all.

FRIDAY, MARCH 30 at 9pm: Michelle Young, a 29-year old woman was found dead, beaten, in her home in a Raleigh, North Carolina suburb in 2006. Her husband Jason was 170 miles away on a business trip. And Michelle's friends and family insisted she had no enemies. So who killed her? It took more than five years before her killer was convicted. Keith Morrison reports.